



# **STRATEGIC PLAN**

**2017 - 2022**

**UPDATE - JUNE 2019**

**PARTICIPATION:**

<b>Short Term Objectives</b>	<b>Strategy</b>	<b>Action Officer</b>	<b>Time Frame</b>	<b>Current Status</b>	<b>Update June 2019</b>
Sustainability of Men's Saturday Pennant competition	Review of options for Men's Saturday Pennant via questionnaire to all Bowls Clubs	BNW CEO, Board & Clubs	31 May 2019	Ongoing	Questionnaire results collated. Open Gender introduced to Saturday Pennant for the 2018/19 season.
Introduction of Ladies Saturday Pennant competition	Investigation of options for implementation in the 2018/19 season	BNW CEO, Board & Clubs	31 May 2019	Completed	Clubs invited to submit teams but little positive response received. Not pursued as Open Gender implemented to Saturday Pennant.
<b>Long Term Objectives</b>	<b>Strategy</b>	<b>Action Officer</b>	<b>Time Frame</b>	<b>Current Status</b>	<b>Update June 2019</b>
Increase participation in the game & create pathways for juniors & social bowlers into Pennant	BNW to work with Clubs to assess options to increase participation & create pathways	BNW CEO, Board & Clubs	31 May 2022	Ongoing	Draft Brochures to be discussed at Club meetings, to be introduced during 2019/20 season.
Come & Try Bowls Days	In conjunction with Bowls Tasmania conduct regular Come & Try Days within the region	BNW CEO, Board & Clubs	31 May 2022	Ongoing	Undertake during the 2019/20 season with assistance from Bowls Tasmania.

**COMMUNICATION:**

<b>Short Term Objectives</b>	<b>Strategy</b>	<b>Action Officer</b>	<b>Time Frame</b>	<b>Current Status</b>	<b>Update June 2019</b>
Pennant results	Review of the current process for the sending and recording of match results	BNW CEO, Board & Clubs	31 December 2019	Ongoing	New results portal introduced for the 2018/19 season.
More effective communication strategies and processes	Review present Facebook and Website capabilities and their appropriateness in delivering effective communication to all stakeholders	BNW CEO & Board	31 May 2019	Ongoing	Facebook and Website reviewed and updated. Both sites deemed appropriate at this time but will be reviewed again prior to the start of the 2019/20 season.
<b>Long Term Objectives</b>	<b>Strategy</b>	<b>Action Officer</b>	<b>Time Frame</b>	<b>Current Status</b>	<b>Update June 2019</b>
Acquiring up to date communication equipment and technologies	BNW to work with Clubs for the introduction of E-communication and Sports TG options	BNW CEO, BA & Clubs	31 December 2022	Ongoing	In conjunction with all Clubs, undertake during the 2019/20 season.

## BOWLS:

<b>Short Term Objectives</b>	<b>Strategy</b>	<b>Action Officer</b>	<b>Time Frame</b>	<b>Current Status</b>	<b>Update June 2019</b>
Review Calendar of Events	Undertake review of BNW Calendar of Events	BNW CEO, Board & Clubs	31 May 2019	Ongoing	Review undertaken and proposed changes will be subject to implementation following receipt of Bowls Tasmania Calendar of Events.
<b>Long Term Objectives</b>	<b>Strategy</b>	<b>Action Officer</b>	<b>Time Frame</b>	<b>Current Status</b>	<b>Update June 2019</b>
Development and marketing of the game	Establish Committee to investigate and provide options to promote and market our game	BNW CEO & Board	31 December 2022	Ongoing	Brochure developed, seeking Club endorsement. Will implement for the 2019/20 season.
Maintain competitiveness of BNW representative teams	BNW to work with selectors & coaches to implement strategies to ensure strong representation	BNW CEO, NW Selectors & Coaches	31 December 2022	Ongoing	In conjunction with all BNW selectors and coaches, undertake during the 2019/20 season. Considerable success achieved during SWC in 2018/19.
<b>Long Term Objective</b>	<b>Strategy</b>	<b>Action Officer</b>	<b>Time Frame</b>	<b>Current Status</b>	<b>Update June 2019</b>
Ensure BNW involvement in the staging of coastal bowls events	Establish a Committee to assist in the staging of coastal bowls events on a regular basis	BNW CEO, Board & Clubs	31 December 2022	Ongoing	In conjunction with all Clubs, establish a Committee to undertake investigations during the 2019/20 season.

## **GOVERNANCE:**

<b>Short Term Objectives</b>	<b>Strategy</b>	<b>Action Officer</b>	<b>Time Frame</b>	<b>Current Status</b>	<b>Update June 2019</b>
Policies & Procedures review	Review of current BNW policies and procedures annually to ensure they remain current	BNW CEO & Board	31 May 2019	Ongoing	Review conducted with BNW adopting Bowls Tasmania policies as an initial start. Continuous updating has occurred during 2018/19.
BNW Constitution & By-Laws	Review of current BNW Constitution and By-Laws annually to ensure they remain current	BNW CEO & Board	31 May 2019	Ongoing	Annual review will be undertaken in the off season with a view to update both documents prior to the 2019/20 season.
Budget	Establish a detailed budget and performance review against the budget on a quarterly and annual basis.	BNW CEO & Board	31 May 2019	Ongoing	Yearly budget and performance reviews have been conducted monthly at Board meetings, with a 2019/20 budget recently approved by the Board.
<b>Long Term Objectives</b>	<b>Strategy</b>	<b>Action Officer</b>	<b>Time Frame</b>	<b>Current Status</b>	<b>Update June 2019</b>
Governance training	Undertake governance training for both BNW Board and Clubs	BNW CEO, Board & Clubs	31 December 2022	Ongoing	Initial training undertaken for some Board members in May 2018. Further instruction and implementation to occur in conjunction with all Clubs during the 2019/20 season.
Assets	Compile an asset's register and ensure equipment is up to date and current.	BNW CEO	31 December 2022	Ongoing	Undertake during the 2019/20 season.
Financial viability of Clubs	Review financial reports of Clubs annually to ensure that they are financially viable	BNW CEO BTAS	31 December 2022	Completed	Not applicable as Bowls Tasmania now undertake this task.
Sponsorship & marketing	Compile sponsorship and marketing plans	BNW CEO/ Director	31 December 2022	Ongoing	Compiled - being implemented with additional sponsors being sought.

<b>Long Term Objective</b>	<b>Strategy</b>	<b>Action Officer</b>	<b>Time Frame</b>	<b>Current Status</b>	<b>Update June 2019</b>
Utilise grant funding opportunities & IT Training via BA	Confirm grant funding opportunities. Contact BA & arrange IT training.	BNW CEO, & Clubs	31 December 2022	Ongoing	Currently being undertaken and new funding streams to be confirmed during the 2019/20 season.