



**BOWLS**  
**NORTH WEST**

**ANNUAL**  
**REPORT**  
**2018/19**

**Bowls North West Inc**

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# **Annual General Meeting**

## **BOWLS NORTH WEST INCORPORATED**

Venue: South Burnie Bowls Club  
Monday 17<sup>th</sup> June 2019, at 7pm

### **AGENDA**

- 1 Welcome
- 2 Apologies
- 3 Confirmation of minutes of previous meeting
- 4 Business arising from previous meeting
- 5 Reports – President, Finance, Strategic Plan, CEO, Match Committees
- 6 Election of Directors
- 7 Appointment of Auditor
- 8 Close of Meeting

# PRESIDENT'S REPORT

Ladies and Gentlemen,

It is with a great deal of pleasure that I present this, the third President's Report for Bowls North West Inc.

In reviewing the year, I can say that it has not been an easy period for our Board as we have experienced a number of personnel changes and some issues which required concentrated efforts on our behalf. I believe that these issues have been suitably addressed and protocols adopted to cover future seasons.

During the year our men's Vice President Bob Franklin resigned for personal reasons. I would like to take the opportunity to thank Bob for his efforts, especially during the early stages of Bowls North West's formation where his commitment was vital to our development. At this stage David Jeffrey agreed to fill the vacant Men's Vice President's position.

The resignation of our CEO Erin Sesara and subsequent replacement by Tracey Little created another vacancy on the Board. Expressions of interest were called and resulted in Allison Munting and Evol Kaine joining the Board. Despite these changes the Board continued to work effectively with the new members making valuable contributions.

The finances of Bowls North West are overseen by our Finance Committee chaired by Mike McHugo. I am happy with the current financial situation and the measures being put in place to ensure our future viability. Accordingly, I will leave further comment to Mike as he presents the Financial Report.

During the year Bowls North West was represented at all Bowls Tasmania meetings and activities as required. The continued effort to establish Standard Statewide Conditions of Play failed to achieve consensus and was abandoned. This is not necessarily a bad outcome as it does ensure that the regions retain control over the operation of their respective competitions.

Changes to the Bowls Tasmania Board saw Graham Hay elected President. On behalf of Bowls North West I congratulate Graham on his election and wish him the best for his tenure.

As part of the Annual Report you will receive an updated version of our Strategic Plan. This document highlights that some areas have been completed and a number are ongoing. The Strategic Plan is reviewed on a regular basis and adjusted as required.

As part of our ongoing efforts to gain more relevant feedback we have initiated a program of meetings between Board representatives and Club executives. At the time of writing this report some meetings have been held and the response has been very positive. It is the intention of the Board that a report will be compiled and circulated to all Clubs and that these meetings will be held twice a year to ensure maximum benefits.

Our Pennant competitions were successful with the introduction of Open Gender Saturday bowls being positively received. Most clubs have reported positive outcomes or no real change with no major negatives reported. We are looking to make some changes to the Wednesday Men's Pennant to make it more attractive to all clubs to participate and provide a pathway for male only competition along similar lines to the Thursday Ladies roster. More details will be provided following consultation with all clubs.

Congratulations go to all Pennant Winners especially to Ulverstone Premier League for securing a first top flight pennant for some sixty years.

The introduction of individual medallions for Pennant winning team members was well received and will be continued in coming years.

Congratulations also to all Bowls North West championship winners. Once again there were some issues with attendance at the Men's events and some thought must be given to this issue. Thank you to all clubs that staged Pennant finals and Championship games.

This year it was decided to hold a Presentation Afternoon rather than a formal dinner as in the past two years. We also held a Volunteer Appreciation Day as a thank you to our many volunteer members along the coast. While numbers at both events were down a little on expectations we feel that the concepts are worth continuing in future years. Thank you to Devonport and Ulverstone for making your facilities available and catering for these events.

Our Statewide Challenge teams met with some success this season. We were successful in the Men's Open, Men's Senior and the Junior sections but managed only third place overall. We are looking at ways of improving the participation of our ladies at this level for coming seasons. Well done to all players who represented Bowls North West and extra congratulations to those who went on to represent Tasmania at the various levels.

This year we will be forming a Junior Committee to look after our junior players a little better than has traditionally been the case. We currently have a small number

of very promising juniors but we must look to increasing numbers in this area. I would ask that any member who is interested in helping our juniors please contact Tracey or myself.

On behalf of Bowls North West I would take the opportunity to express our sincere appreciation to our Major Sponsor Vincent Funeral Services for the continued support of bowls on the coast. Without this generous support we would find it difficult to service our sport and provide for our members. We look forward to continuing our relationship over coming seasons.

As noted earlier, we had a change of Executive Officer during the year due to Erin leaving to add to her family. Firstly let me thank Erin for her efforts during her time with us and wish her the best for her future endeavours. Secondly, I would suggest that we were fortunate to have someone like Tracey available to accept the position and significantly reduce the impact of changeover. Thank you for your work so far and we look forward to a lengthy association.

The efforts of our volunteer administrators cannot be over emphasised in ensuring the ongoing success of our sport. Our Ladies and Men's Match Committees undertake a great deal of work to ensure that we are able to play as we do. I know that both groups feel a little unappreciated from time to time but rest assured that your commitment is appreciated by the Board and bowling fraternity.

To our umpires, selectors and team officials a big thank you for your time and efforts this year. Your support is very much appreciated.

To my fellow Board members I express my thanks and that of the bowling fraternity of North West Tasmania. There have been some tough times this year but we have remained positive and united and continue to work for the greater good. To Val Carey, who is not seeking re-election, thank you for your input and I hope that you enjoy your break and put your hand up again in the future.

In conclusion I would like to express my appreciation to the Clubs and bowlers for the support shown to our Board and myself this year. As always, every decision will not go your way but we are working for the future of our game and the viability of our clubs.

I wish all clubs, administrators and bowlers the best of fortune for the coming season and beyond.

**Phil Prouse, President**

# FINANCE COMMITTEE REPORT

It gives me pleasure, on behalf of the BNW Finance Committee, to report that BNW has continued to improve its financial position due mainly to the prizemoney received for our winning performances in the Statewide Pennant and reductions in expenditure for participating in this competition.

The Finance Committee and the Board want to continue this trend in increasing our revenue base and have recently commenced a two part strategy in this regard – conducted meetings with each Club during which their endorsement was sought for the compilation and distribution of promotional brochures within the North West community to assist in increasing participation and a targeted campaign to obtain further sponsors for BNW within the North West business fraternity.

Obviously, current Club sponsors will not be approached but as we now only have one sponsor, namely Vincent Funerals and we thank them for their support, urgent attempts need to be made to fill the current void. The overall aim of the Board is to seek two or three new major sponsors, not an easy task in the current financial climate but one in which we will actively undertake. If you know of a business that could support us please let our CEO know as soon as possible.

Also, we will be having meetings with both Federal and State Government representatives in the coming months to hopefully identify and confirm possible funding streams for the administration of our sport.

Recently the Board approved the 2019/20 BNW Budget which includes new initiatives for Statewide travel assistance for players and officials (\$4,200) and the purchase of new ladies representatives playing attire (\$5,500). There is also an increase of \$2 in the BNW capitation fee due to a similar increase by Bowls Tasmania. We have not factored in any increase in sponsorship money, although hopefully some does come our way, and overall we are budgeting for a \$4k profit for the year.

The Finance Committee, together with the Board, are being very proactive in trying to raise the revenue base of the organisation and any assistance/guidance in this regard would be appreciated. It is to be hoped that the coming season sees success in achieving this goal but only a team approach will help us in gaining any financial success.

Finally, it is recommended that our Auditor, Jason Kuys from the Tax Centre, be reappointed for next year.

**Mike McHugo, Chair**



# **STRATEGIC PLAN**

**2017 - 2022**

**UPDATE - JUNE 2019**

**PARTICIPATION:**

<b>Short Term Objectives</b>	<b>Strategy</b>	<b>Action Officer</b>	<b>Time Frame</b>	<b>Current Status</b>	<b>Update June 2019</b>
Sustainability of Men's Saturday Pennant competition	Review of options for Men's Saturday Pennant via questionnaire to all Bowls Clubs	BNW CEO, Board & Clubs	31 May 2019	Ongoing	Questionnaire results collated.  Open Gender introduced to Saturday Pennant for the 2018/19 season.
Introduction of Ladies Saturday Pennant competition	Investigation of options for implementation in the 2018/19 season	BNW CEO, Board & Clubs	31 May 2019	Completed	Clubs invited to submit teams but little positive response received. Not pursued as Open Gender implemented to Saturday Pennant.
<b>Long Term Objectives</b>	<b>Strategy</b>	<b>Action Officer</b>	<b>Time Frame</b>	<b>Current Status</b>	<b>Update June 2019</b>
Increase participation in the game & create pathways for juniors & social bowlers into Pennant	BNW to work with Clubs to assess options to increase participation & create pathways	BNW CEO, Board & Clubs	31 May 2022	Ongoing	Draft Brochures to be discussed at Club meetings, to be introduced during 2019/20 season.
Come & Try Bowls Days	In conjunction with Bowls Tasmania conduct regular Come & Try Days within the region	BNW CEO, Board & Clubs	31 May 2022	Ongoing	Undertake during the 2019/20 season with assistance from Bowls Tasmania.

**COMMUNICATION:**

<b>Short Term Objectives</b>	<b>Strategy</b>	<b>Action Officer</b>	<b>Time Frame</b>	<b>Current Status</b>	<b>Update June 2019</b>
Pennant results	Review of the current process for the sending and recording of match results	BNW CEO, Board & Clubs	31 December 2019	Ongoing	New results portal introduced for the 2018/19 season.
More effective communication strategies and processes	Review present Facebook and Website capabilities and their appropriateness in delivering effective communication to all stakeholders	BNW CEO & Board	31 May 2019	Ongoing	Facebook and Website reviewed and updated.  Both sites deemed appropriate at this time but will be reviewed again prior to the start of the 2019/20 season.
<b>Long Term Objectives</b>	<b>Strategy</b>	<b>Action Officer</b>	<b>Time Frame</b>	<b>Current Status</b>	<b>Update June 2019</b>
Acquiring up to date communication equipment and technologies	BNW to work with Clubs for the introduction of E-communication and Sports TG options	BNW CEO, BA & Clubs	31 December 2022	Ongoing	In conjunction with all Clubs, undertake during the 2019/20 season.

**BOWLS:**

<b>Short Term Objectives</b>	<b>Strategy</b>	<b>Action Officer</b>	<b>Time Frame</b>	<b>Current Status</b>	<b>Update June 2019</b>
Review Calendar of Events	Undertake review of BNW Calendar of Events	BNW CEO, Board & Clubs	31 May 2019	Ongoing	Review undertaken and proposed changes will be subject to implementation following receipt of Bowls Tasmania Calendar of Events.
<b>Long Term Objectives</b>	<b>Strategy</b>	<b>Action Officer</b>	<b>Time Frame</b>	<b>Current Status</b>	<b>Update June 2019</b>
Development and marketing of the game	Establish Committee to investigate and provide options to promote and market our game	BNW CEO & Board	31 December 2022	Ongoing	Brochure developed, seeking Club endorsement. Will implement for the 2019/20 season.
Maintain competitiveness of BNW representative teams	BNW to work with selectors & coaches to implement strategies to ensure strong representation	BNW CEO, NW Selectors & Coaches	31 December 2022	Ongoing	In conjunction with all BNW selectors and coaches, undertake during the 2019/20 season. Considerable success achieved during SWC in 2018/19.
<b>Long Term Objective</b>	<b>Strategy</b>	<b>Action Officer</b>	<b>Time Frame</b>	<b>Current Status</b>	<b>Update June 2019</b>
Ensure BNW involvement in the staging of coastal bowls events	Establish a Committee to assist in the staging of coastal bowls events on a regular basis	BNW CEO, Board & Clubs	31 December 2022	Ongoing	In conjunction with all Clubs, establish a Committee to undertake investigations during the 2019/20 season.

**GOVERNANCE:**

Short Term Objectives	Strategy	Action Officer	Time Frame	Current Status	Update June 2019
Policies & Procedures review	Review of current BNW policies and procedures annually to ensure they remain current	BNW CEO & Board	31 May 2019	Ongoing	Review conducted with BNW adopting Bowls Tasmania policies as an initial start.  Continuous updating has occurred during 2018/19.
BNW Constitution & By-Laws	Review of current BNW Constitution and By-Laws annually to ensure they remain current	BNW CEO & Board	31 May 2019	Ongoing	Annual review will be undertaken in the off season with a view to update both documents prior to the 2019/20 season.
Budget	Establish a detailed budget and performance review against the budget on a quarterly and annual basis.	BNW CEO & Board	31 May 2019	Ongoing	Yearly budget and performance reviews have been conducted monthly at Board meetings, with a 2019/20 budget recently approved by the Board.
Long Term Objectives	Strategy	Action Officer	Time Frame	Current Status	Update June 2019
Governance training	Undertake governance training for both BNW Board and Clubs	BNW CEO, Board & Clubs	31 December 2022	Ongoing	Initial training undertaken for some Board members in May 2018. Further instruction and implementation to occur in conjunction with all Clubs during the 2019/20 season.

Assets	Compile an asset's register and ensure equipment is up to date and current.	BNW CEO	31 December 2022	Ongoing	Undertake during the 2019/20 season.
Financial viability of Clubs	Review financial reports of Clubs annually to ensure that they are financially viable	BNW CEO BTAS	31 December 2022	Completed	Not applicable as Bowls Tasmania now undertake this task.
Sponsorship & marketing	Compile sponsorship and marketing plans	BNW CEO/ Director	31 December 2022	Ongoing	Compiled - being implemented with additional sponsors being sought.
<b>Long Term Objective</b>	<b>Strategy</b>	<b>Action Officer</b>	<b>Time Frame</b>	<b>Current Status</b>	<b>Update June 2019</b>
Utilise grant funding opportunities & IT Training via BA	Confirm grant funding opportunities.  Contact BA & arrange IT training.	BNW CEO, & Clubs	31 December 2022	Ongoing	Currently being undertaken and new funding streams to be confirmed during the 2019/20 season.

# CHIEF EXECUTIVE OFFICER REPORT

Ladies and Gentlemen,

Firstly, I would like to introduce myself to those who do not already know me.

Born and bred in Queensland (Brisbane mainly), I used to watch my grandparents bowl for their club and always thought that one day I would give this interesting sport a go. My grandparents were great bowlers and had always taken up positions for their club, President, Secretary, etc to finally Patrons. I could see in them that the bowls community was not only a sport, but a wonderful lifestyle, one of which not only gave you fun and competition, but also gave you the feeling of being part of a sporting community filled with friendships. But unfortunately life takes different roads and I never got around to taking up the sport back then.

Years later I moved to Tasmania for a change of life, with my son Tomas and (then) husband for the slower pace and a country lifestyle. Again life changed for me, I became a single mum, in a state where I knew nobody.

The thought then crossed my mind – join a club and try that sport you always wanted to do! And so I did. It was the best thing I ever did. Now I have become a part of a group of people in a sporting community and I love it.

I would like to now take this opportunity to thank all of you, especially some of the ladies who took me under their wing when I first started bowling. I would like to thank the Board (past members and present), the Match Committees and all the clubs for giving me their time and patience while I have been learning the role of CEO Bowls North West.

A special thanks to all of our Umpires, Coaches, Markers and Measurers for your dedication to your roles in assisting us all to have a fair and just game.

I would particularly like to thank Gloria and Charlie for their commitment and patience in teaching me the skills of Umpiring and also to Noelene for her dedication in training our coaches, umpires, markers and measurers.

I hope I can continue to fulfil the role of CEO well and work with you all to make our sport known to others and much loved into the future.

Kind Regards, **Tracey Little, Chief Executive Officer**

# MATCH COMMITTEE REPORT (LADIES)

Our committee of four, Chairperson Laraine Spurr, Secretary Pauline Shaw and members Shirley Adams and Veronica Streets, as usual have had a very busy but enjoyable season. We felt that this season worked better with us being able to have our own lady contact at each club. Making sure all clubs were kept up to date with calendar events.

As always clubs who were asked to hold Championships and Carnivals have all been helpful, making sure everything was there on the day. Catering and Green Keepers excellent.

Season opened on the 20<sup>th</sup> September 2018 at the Turners Beach Bowls Club. Probably a little early as the season of bowls didn't start till later. They were only able to allocate their winter green for us. The Ladies Match Committee probably needs to check what the clubs have available in greens before deciding on a venue. Those that attended had a great day and the ladies of Turners Beach Bowls Club gave everyone a lovely morning tea. We ran a raffle etc.

B Grade Mixed Challenge – held at the Ulverstone Bowls Club on 9<sup>th</sup> April 2019. This event was to be held at the Devonport Eagles (Spreyton) Bowls Club but they were unable to hold it as it was after the ladies bowls season had finished. Ulverstone very kindly offered their green.

All Championships and ladies events have been attended by at least 2 of the BNW Ladies Match Committee. We did have an extra day to attend, the State Triples, which was held at the Wynyard Bowls Club. Chairperson Laraine and I attended and worked on this event. It was quite eventful, I must comment that Umpire Brendon Short was very professional in answering a query that we had on the day.

Bowls North West Inc have the Ladies Match Committee financial reports for Opening Day, Veterans Day, Over 60's, DL Reid and B Grade Mixed Challenge. All of these competitions were self supporting and at no cost to BNW. We, the BNW Ladies Match Committee, were very happy with how they were well supported by the ladies and men.

In closing I thank the BNW Ladies Match Committee for their help and friendship during the 2018/19 season and wish the Board and the ladies a healthy and restful winter break. Looking forward to as good or better 2019/20 season.

Kind regards, **Pauline Shaw, Secretary Ladies Match Committee**

# MATCH COMMITTEE REPORT (MEN)

The match committee was composed of Doug Brain (chair), Ian Moore, Warren Butcher and Boxer Stephens (secretary). I would like to thank these members for their contribution and time spent at meetings and championships.

The later date for the start of the pennant seemed to suit the players and an 18 week roster was held. 48 teams competed in 6 divisions.

## Winners:

Premier League	Ulverstone	
Division 1	Latrobe	
Division 2	Sheffield	State winners
Division 3	Ridgley	State winners
Division 4	Ridgley	
Division 5	Port Sorell	

Congratulations to all winning teams with the State finals being played on the coast.

Thank you to clubs and green keepers for making the greens available for finals, state finals and state fixtures.

BNW individual championships were conducted in both Major and Minor grades on a Champion of Champions basis.

## Winners:

Open Singles	P. Smith (Burnie)
Open Pairs	D. Jeffrey, P. French (Penguin)
Open Triples	S. Stanfield, P. French, T. Docking (Penguin)
Open Fours	Jarryd, Julian & Colin Brown, T. Duff (South Burnie)

As yet we have not been notified by Bowls Tas of any changes that we have to implement except that we will be able to play our championships prior to Christmas and state fixtures will be held after Christmas. We hope that all clubs will cooperate with us if changes must be made.

I would like to congratulate all involved with the open mens team on winning the State Title in 2019.

I would like to thank Max Amos (coach) and Heath Fidler and parents for their assistance with Junior events during 2019. The Junior team was good enough to win the state title. Well done to all players and officials. Thank you to the Ulverstone Club and Ross Bebbington for the use of their greens and help with practice etc.

I would like to thank Boxer for the time and work he has put into bowls this season. We would find it difficult without his knowledge to guide us.

In conclusion I would like to wish the Board, Clubs and players a successful 2019/20.

**Doug Brain (Chair)**